



2019 Group Travel Guide



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75^e
ANNIVERSAIRE
D-DAY ET BATAILLE
DE NORMANDIE



Calvados, in the heart of History



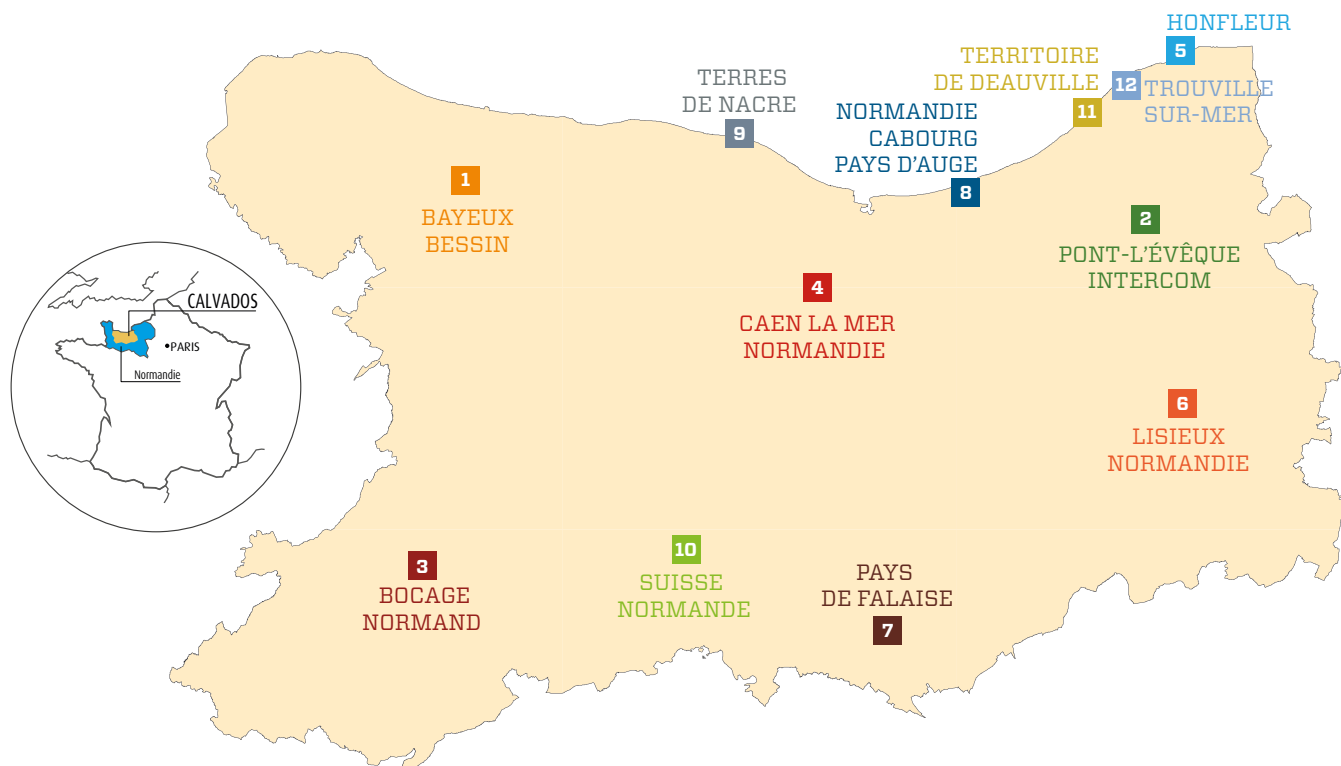
Calvados invites you to join us for the **75th anniversary of the D-Day landings and the Battle of Normandy**. International commemorations, parachute jumps, fireworks, dances, concerts and many other festive events will be held at historic places throughout the year, mainly around the month of June.

Need information about the programme of events or admission conditions?

Send us a query and we will be in touch with an answer as soon as we can.

We are also at your service:

- to help you find accommodation,
- to suggest tours on the theme of Memory,
- to send you visuals to illustrate your programmes, ...



You've arrived...

Welcome to Calvados, Normandy!

This guide aims to set out a selection of the services and products that best meet the expectations and needs of your groups.

We're proud to put our extensive local knowledge at your disposal, along with our long experience as hosts.

Don't be shy! Go ahead and contact our group services for anything at all: you'll soon see that there's much more to the Calvados region than just cows and apple trees!



YOUR CONTACT PERSON

Maryse CAILLÈRE
Marketing Executive
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maryse.caillere@calvados.fr

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SIX TOP PICKS IN THE CALVADOS REGION



Think the Calvados region is boring? Think again - there's loads to see and do! And you can be sure of this: the handful of top spots listed here are just the tip of the iceberg...

1. Relive the past

Visit the iconic Caen Memorial site for a complete overview of the D-Day landings on our beaches and their impact. Take a stroll down memory lane, along the beaches all the way to Pointe du Hoc, symbol of the bitter battle for freedom. Experience the thrill of standing at one of the many memorial sites that commemorate those critical moments: the American cemetery of Colleville-sur-Mer, the Arromanches 360 cinema, the Mémorial des Civils in Falaise, the Centre Juno Beach in Courseulles-sur-Mer, the Mémorial de la Bataille de Normandie in Bayeux...



2. And sample the local specialties, popular all round the world

Camembert, Pont-l'Évêque and Livarot cheeses, Calvados cider, coquilles Saint-Jacques (scallops)! These are the products Calvados is so famous for: try them for yourself right at their place of origin. Our cheeses and our ciders, our oysters and our andouilles (sausages) await you, and our producers are keen to show you skills and methods handed down through the ages.



3. The Calvados region is undeniably rich in heritage

It boasts the greatest number of "Historical Monument" sites in all of France, after Paris. You'll discover wonders such as the majestic castles of Bessin (Fontaine-Henry, Colombières, the Manoir d'Argouges...) or the amazing Château de Saint-Germain de Livet, in the Pays d'Auge. The list goes on: the very classical Domaine de Pontécoulant, in Swiss Normandy, the traditional Manoir des Evêques on the Côte Fleurie, the wonderful church of Sainte Catherine in Honfleur...



5. Follow in the footsteps of William the Conqueror!

Born around 1027 in Falaise, south of Caen, the Duke of Normandy who became King of England lived a fascinating life. You'll see marks of his passage at many sites around the Calvados region, particularly in three famous towns: Falaise, whose castle 'Guillaume' grew up in; Caen, where you can visit the castle that still bears his name, and its two abbeys; and Bayeux, of course, which holds the famous tapestry depicting his saga in England.

4. The religious town of Lisieux is France's most important pilgrimage site after Lourdes

Visit the Basilique Sainte-Thérèse and marvel at its jaw-dropping beauty; go and see the Carmelite nunnery and the Maison des Buissonnets, childhood home of Sainte-Thérèse of Lisieux, whose holy precepts are followed the world over. Further west in Calvados, you'll find another gem: the Notre-Dame de la Délivrande Basilica, in Douvres-La Délivrande.



6. Stroll through the region's delightful parks and gardens

A dozen or so are officially classed as "Jardins Remarquables". At Jardins du Pays d'Auge, in Cambremer, you'll be taken round a former nursery set out in 27 different features, while the Canon gardens demonstrate the transition between the ordered classicism of the French garden style and the irregular composition of the British style. The landscaped gardens of Vendevre castle are also interesting, with their contrasting atmospheres and themed layout.

AT YOUR SERVICE FOR THE DESTINATION CALVADOS

Maryse welcomes you to a department of France that is sure to enhance your tours and holidays. Our thorough knowledge of Calvados and the local tourist service providers means we can meet your customers' needs as fully as possible. We are here to listen, so let us guide you!

ARE YOU LOOKING FOR:



HELP WITH ORGANISING
a tour or a themed stay



IDEAS ABOUT
what to see and do



HELP WITH BOOKING
your accommodation



MASS-SENDING
of promotional material



TOURIST SITES suited
to your clients



IMAGES to use
in your brochures

Our group service is on hand to answer your questions and meet your requirements in all these areas, and many more. And if you're looking for all-inclusive packages, we'll put you in touch with the best travel agencies in Calvados.



*You'll find Maryse's top tips
in the section "Our tourist offices"*



You can also see the Calvados region in pictures, on our free online photo library

■ www.photo.calvados.fr

Take an imaginary trip through our region, with more than 200 photos of everything from our beaches and the D-Day landing sites, from our beach resorts (Cabourg, Deauville, Honfleur, etc.) to the distinctive scenery of Swiss Normandy and the stud farms and mansions of the Pays d'Auge.

Please note: although these photos are provided free of charge for your use, they are subject to copyright, and each image you use to illustrate your documents must be credited.



CONNECT YOU

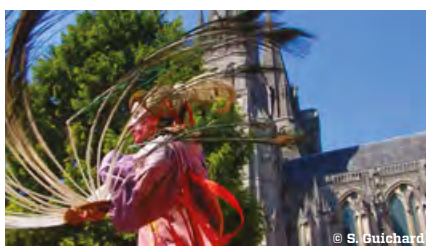
■ www.espacepro-calvados.com, then English version

You can find lots of useful information about our tours or holidays at any time right here.



Book a guide

The region's guide-interpreters are delighted to help you discover the many facets of Calvados and Normandy.



Packages and tours

Unearth the best ideas to satisfy your clients among a vast range of packages and tour suggestions focusing on the many faces of Calvados.



Organize your travel

Sites to visit, restaurants, accommodation... all the ingredients to help you plan your day trips and your entire stay in Calvados.

PREPARE YOUR TRAVEL



Professional teams are here to help you

Whether you are looking to hire your own coach or for an agency with a turnkey solution, or simply some useful hints on specific towns... Contact professional teams at each destination.



Visits

Find out all you need to know about the museums, castles and technical tours that are sure to enliven your day trips or longer tours of Calvados.



Where to sleep and where to eat

Hotels, tourist residences, group accommodation centres, monasteries restaurants all welcome groups during their stay in Calvados.

All informations on: www.calvados-tourisme.co.uk



OUR TOURIST OFFICES



Maryse's top tips

There's a great deal of variety in this region, and each area holds its own attraction: you may have your eye on one particular place... So go ahead and visit our tourist offices for precise, detailed information on anything and everything: coach parking, traditional markets, guided tours, etc. They'll be happy to help!

1 BAYEUX - BESSIN

The Bessin region lies to the west side of Calvados and is known throughout the world as the site of D-Day landings in 1944, when thousands of soldiers trod its soil. But history goes back much further, and the capital, Bayeux, holds an impressive store of heritage preserved through twenty centuries: the famous millenary tapestry, of course, along with magnificent castles set in wild, romantic landscapes.

BAYEUX INTERCOM TOURIST OFFICE

YOUR CONTACT PERSON:

Marion FLEURY
mfleury@bayeux-tourism.com
Tél. +33(0)2 31 51 28 27
www.bessin-normandie.com



Bask in the luxury of the prestigious palace that was once home to the Bishops of Bayeux, where you can see masterpieces by the likes of Caillebotte, Boudin and Van-Dongen; or go to the Baron Gérard art and history museum (MAHB) and find out all about the region's lace and porcelain craft.

Save the date! Medieval Fairs of Bayeux (6th & 7th July) / Coquille Saint-Jacques (scallop) festival, in Port-en-Bessin (9th & 10th November) / "La Cathédrale de Guillaume" (William's Cathedral) show in Bayeux (December).



2 PONT-L'ÉVÊQUE INTERCOM

A river gently meanders through a mosaic of fields, and the wind whispers age-old legends: this is Pays d'Auge, land of history. Just beyond the next hill, fringed with lush green pastures, you may come across a traditional village and suddenly, it's like you've stepped back in time. Beaumont-en-Auge is a fine example, with its colourful half-timbered houses.



Pays d'Auge is a humble place, without fuss or frills – except for maybe just a little pinch of fairy dust... You'll love the picturesque half-timbered houses and mansions and little hamlets. There's also an abundance of religious heritage here. As the leaves rustle on the trees, you may hear stories that have been passed down through the generations...

Save the date! Cheese festival, in Pont-l'Évêque (weekend of 8th May).

PONT L'ÉVEQUE INTERCOM TOURIST OFFICE

YOUR CONTACT PERSON:

Emilie GOUYE
emilie@2apli.fr
Tél. +33(0)2 31 64 12 77
www.destination-pontleveque.com

3 NORMAN BOCAGE

You are now entering the untamed part of Calvados, a land of deep valleys and of traditional skills passed down through generations. The south-west part of the region holds particular charm as a nature destination, perfect for outdoor sports. You can reach it through Villers-Bocage, a town steeped in history. Further south lies Vire, the region's capital, looking down over the area from the vantage point of its famous 13th century Porte-Horloge (clock-tower).

BOCAGE NORMAND TOURIST OFFICE

YOUR CONTACT PERSON:

Sonja JAMBIN

Tél. +33(0)2 31 77 16 14 (Villers-Bocage)

Tél. +33(0)2 31 66 28 50 (Vire)

contact@bocage-normand.com

www.bocage-normand.com



Delight your inner child by discovering the animal kingdom on a visit to Jurques zoological park. Nestling at the heart of the Bocage Normand in green, unspoilt hedged farmland, you will travel through all the continents of the world and discover some very fine specimens.

Save the date! Exhibition at the Porte-Horloge, in Vire (from July to mid-September) / Foire à l'Andouille de Vire (1st, 2nd & 3rd November) / Nuits au Zoo (nights at the Zoo), in Jurques (3 evenings early August).

4 CAEN LA MER - NORMANDIE

The city of Caen, right at the heart of Normandy, has lived a thousand lives! It's here that William the Conqueror grew up; and, almost a thousand years later, it played a major role in the allied mission to re-establish peace in Europe after 1944. Strewn with countless traces of the past, this vibrant city is now an upbeat and modern place to visit, full of hidden gems just waiting to be discovered.



CAEN LA MER - NORMANDIE TOURIST OFFICE AND CONVENTION BUREAU

YOUR CONTACT PERSONS:

Nathalie PETIT

n.petit@caenlamer-tourisme.fr

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Tél. +33(0)2 31 27 14 10

www.caen-tourisme.fr

Authorization number: IM014.110.029



The Parc de La Colline Aux Oiseaux in Caen is a breath of fresh air: enjoy a stroll through 17 pleasant hectares of flowers, plants and animals. Believe it or not, 50 years ago this was a landfill site!

Save the date! Normandy Channel Race, in Caen (from May 24th to May 26th) / Fantastic Banque, in Caen (end of July) / Gastronomic November, in Caen.

5 HONFLEUR

It's easy to imagine Honfleur in Medieval times. Over a thousand years old, this stately town still bears striking testimony to its illustrious past. See the church, made entirely of wood, with a separate bell-tower? You won't find another one like it in all of France! And the marina right in the city centre, surrounded by thin, colourful buildings? A photographer's dream! One thing's for sure: Honfleur is "a harbour like no other"!



HONFLEUR TOURIST OFFICE

YOUR CONTACT PERSON:

Johanna DUFLOS

groupes@ot-honfleur.fr

Tél. +33(0)2 31 89 04 40

www.ot-honfleur.fr



Step into the amazing world of musician Erik Satie: "Maisons Satie" plunge you into a quirky universe, reminiscent of the "Trois Gymnopédies", the musician's flagship composition.

Save the date! Sailors' festival (in May) / Artists' night (early August).

6 LISIEUX NORMANDIE

The Normandy of postcards reflects the idyllic landscapes of Pays d'Auge. Legions of blossoming apple trees adorn the land in springtime, and pour their nectar into our ciders and calvados. Quiet little paths criss-cross the countryside, along which you may suddenly come across a stud farm with racehorses of international renown. And finally there's Lisieux, a famous pilgrimage site dedicated to the memory of Sainte Thérèse of Lisieux, where hundreds gather to pray.




© A. Guérin

LISIEUX NORMANDIE TOURIST OFFICE

YOUR CONTACT PERSON:

Sandrine PAPINI
spapini@agglo-lisieux.fr
Tél. +33(0)2 31 48 18 10
www.lisieux-tourisme.com



 Experience the peace and serenity of Maison des Buissonnets, where Sainte Thérèse and her large family lived for eleven years.

Save the date! Medieval fairs at the Château de Crèvecœur-en-Auge (4th to 11th August) / Sainte Thérèse festivals (from September 28th to October 6th) / Exhibition of nativity scenes from around the world (from beginning of December to beginning of February).

7 PAYS DE FALAISE



© J. Basile

Falaise without its castle would be like the sea without waves! But this famous castle, once home to William the Conqueror, is not the only monument towering over the medieval city. On the city's central square stands an imposing statue of 'Guillaume' himself, tirelessly watching over the leafy pastures and wild hills of the region he once knew so well.



At the castle of William the Conqueror, try out the tablets to see historical scenes spring into life in augmented reality. Popular with all ages!

PAYS DE FALAISE TOURIST OFFICE

YOUR CONTACT PERSON:

Jérémy BISCHOFF
info@falaise-tourisme.com
Tél. +33(0)2 31 90 17 26
www.falaise-tourisme.com
Authorization number: IM 014.110.008

Save the date! Les ExtraVerties Festival, outdoor sports and leisure festival, in Pont d'Ouille (in May) / Medieval festival, in Falaise (in August) / Les Hivernales de Falaise (in December).

8 NORMANDIE CABOURG PAYS D'AUGE

Cabourg is known for its romantic beaches. The best way to soak in the atmosphere is to go for a stroll down the beach late in the afternoon, by the opulent Belle Epoque villas all along the coast that seem to yawn in their luxury. As a seaside resort, Cabourg is a colourful place, proud to play its part on the Côte Fleurie!



When was the seaside resort of Cabourg created? How did the fashion of sea-bathing start? Who lives in these seaside villas? You'll know the answers to all this and much more after a guided tour offered by the town's tourist office.



© S. Maurice

NORMANDIE CABOURG PAYS D'AUGE TOURIST OFFICE

YOUR CONTACT PERSONS:

Servane LEBAS (Cabourg)
s.lebas@ncpa-tourisme.fr
Tél. +33(0)2 31 06 20 06
www.cabourg-tourisme.fr



Guylaine LELOUTRE (Houlgate)
g.leloutre@ncpa-tourisme.fr
Tél. +33(0)2 31 24 34 79
www.houlgate-tourisme.fr



Save the date! Houlgate Plein Vent (kite and water-sports festival) (June) / Cabourg Festival Film (June) / Cidre and Dragon in Merville-Franceville-Plage (21st & 22nd September).

9 TERRES DE NACRE

The Côte de Nacre (Mother of Pearl Coast) stretches from the banks of the Orne to Courseulles-sur-Mer and boasts a plethora of white sandy beaches: you've only to choose which suits you best. Back in June 1944, this sector was dubbed "Sword" and "Juno": here's where the British, French and Canadian soldiers landed on D-Day.

TERRES DE NACRE TOURIST OFFICE

YOUR CONTACT PERSON:

Nancy PICOT

nancyp@terresdenacre.com
infos@terresdenacre.com
Tél. +33(0)6 58 36 83 58
www.terresdenacre.com



The 24 hectares of cliff and rocky foreshore at Cap Romain are recognised all over the world for their geological importance, and are also part of the marine protected areas.

Prenez date ! The D - Day Festival (26th May - 10th June) / Bernièraise in Bernières-sur-Mer (8th & 9th June) / Fête de la Coquille (Scallops Festival) in Courseulles-sur-Mer (last weekend of November).



10 SWISS NORMANDY

The name says it all: this region's all about green valleys and majestic, sweeping landscapes, streaked by the shimmering of the river Orne as it meanders gently along... This is nature at its finest. No wonder it's so popular with nature lovers and outdoor sports enthusiasts, who flock to Thury-Harcourt, Clécy and the surrounding area for some top-class hiking, mountain-biking, rock-climbing, paragliding and canoeing.



Explore Swiss Normandy on foot and you'll be blown away by the scenery, especially along the aptly named Route des Crêtes ("Ridges Path").

Save the date! Medieval fairs of Château Ganne in Pommeraye (6th & 7th July) / Christmas at the Château de Thury-Harcourt - Le Hom (30th November & 1st December) / Outdoor sports week in Swiss Normandy (April).



SUISSE NORMANDE TOURIST OFFICE

YOUR CONTACT PERSON:

Marina LAINÉ

marina.laine.otsn@gmail.com

Tél. +33(0)2 31 79 70 45

www.suisse-normande-tourisme.com



11 DEAUVILLE REGION

When it comes to seaside resorts, Deauville is the height of chic. It's fashionable, vibrant and colourful, with its famous seaside promenade (known as the "Planches"), its huge beach and all the swish establishments proudly lining the seafront. So it's easy to forget that Deauville is also a top destination for horse lovers and a gateway to the beautiful Pays d'Auge countryside.

DEAUVILLE REGION TOURIST OFFICES

YOUR CONTACT PERSON:

Stéphane LANGEVIN (Deauville)
stephane.langevin@indeauville.fr
Tél. +33(0)2 31 14 40 02

Emma THIERRY (Deauville)
emma.thierry@indeauville.fr
Tél. +33(0)2 31 14 40 05
www.indeauville.fr

Sébastien CHOFFAT (Villers-sur-Mer)
commercial@paleospace-villers.fr
Tél. +33(0)2 31 81 77 55



During the American film festival, celebrities flock to Deauville and saunter down the "Planches de Deauville" promenade... It'll make you feel like a movie star too!

Save the date! Horse races in Deauville (seven months a year) / Planche(s) Contact - Festival of Photographic creations in Deauville (from end of October to end of November) / Fête de la Coquille (Scallop Festival) in Villers-sur-Mer (October).

12 TROUVILLE-SUR-MER

Deauville's twin is just as popular: with its Belle Epoque charm and narrow alleys, it seems to hide a well-kept secret... At the very end of the avenue lined with restaurants, on the Trouville seafront, stand the centenary casino and the magnificent Cures Marines hotel, for those who love wide open spaces.

TROUVILLE-SUR-MER TOURIST OFFICE

YOUR CONTACT PERSON:

Carine VERDIER

carineverdier@trouvillesurmer.org

Tél. +33(0)2 31 14 60 75

www.trouvillesurmer.org

Authorization number: IM 014.110.021



After a day of sightseeing, there's nothing better than a relaxing stop by the sea: sit down to a tasty seafood dish next to the Trouville fish-market, literally a step away from the producers!

Save the date! Sea and Mackerel festival in Trouville-sur-Mer (in August or July) / Off-Courts festival (from the second week of September).



OUR INCOMING AGENCIES, HERE TO HELP

No need to come up with a holiday plan all on your own... Our travel agencies can offer you all-inclusive packages, answer your questions, satisfy your requirements, and share their expertise about the Calvados region.



THE INCOMING AGENCIES

AGENCE EXOTIS LISIEUX

(IM 014.100.006)

Its mission: to invite you to discover the real Normandy: its coastline, steeped in history, that has inspired the greatest of painters and artists; the city of Caen and its wealth of cultural heritage; the delicious local food; the scenery of Pays d'Auge...

Groups on leisure or business trips, or conferences, from a minimum of 10 participants.

YOUR CONTACT PERSON:

Albane COTIN-RAYNAL

Tél. +33(0)2 31 32 24 23 - exotis@club-internet.fr
exotis@orange.fr - www.agence-exotis.fr

CÉLÉANE VOYAGES CAEN

(IM 061.120.005)

Its mission: to organise themed tours for groups (religious, memorial, historical, artistic...) across all of Normandy, day trips or trips over several days.

CONTACT:

Tél. +33(0)2 61 53 04 53
caen@celeane-voyages.com
www.celeane-voyages.com/agence-receptif-groupe-normandie

ENVOL ESPACE SAINT-CONTEST

(IM 014.100.014)

Its mission: to organise "tailor-made" school trips for all ages from primary school to university, customised to your requirements. Examples of themes: History (Second World War, William the Conqueror), Art (painters, literature), traditions, taste, agriculture...

CONTACT

Tél. +33(0)2 31 06 07 89
infos@envol-espace.fr - www.envol-espace.fr

LE VILLAGE DES SENS SAINT-SAMSON

(IM 014.140.004)

Its mission: to create excursions, day trips and tourism holidays with activities focussed on stimulating the senses in Normandy. Short stay (3 days/2 nights) or longer stay (week), activities designed for individuals and groups (10/30 people) with accommodation.

YOUR CONTACT PERSON:

Marie-Christine MALNOË
Tél. +33(0)6 77 14 35 20
contact@levillagedessens.fr
www.levillagedessens.fr

LES VOYAGES DE MARGUERITE HÉROUVILLE- SAINT-CLAIR

(IM 014.150.004)

Its mission: to organise weekend breaks, day trips, holidays and tours. Packages and tailor-made trips for groups: cultural, family, fun, sports, gastronomy, historical, original...

YOUR CONTACT PERSONS:

Annelise DUTEIL

Caroline DELEBERGUE - Sonia DAUTRESOUL

Tél. +33(0)2 31 94 34 35
contact@lesvoyagesdemarguerite.com
www.lesvoyagesdemarguerite.com

NORMANDIE RANDO PONT L'ÉVÊQUE

(IM 014.100.017)

Its mission: to put together walking and cycling itineraries for individuals and groups across all of Normandy. We also provide luggage transfer, bike delivery and relocation, and hotel booking services. Experienced tour guide speaking French, English, Spanish and Portuguese.

YOUR CONTACT PERSON: Patrick LENEVEU

Tél. +33(0)2 31 64 61 46
+33(0)6 75 23 33 55
normandie.rando@gmail.com
www.normandierando.com

NOUVELLE VAGUE LOISIRS & VOYAGES SAINT-GEORGES-D'AUNAY

(IM 014.140.005)

Its mission: holidays, tours, weekend breaks either just in Normandy or in combination with other regions. Discovery tours and holidays around the top tourist attractions and/or with a theme (memorial tourism, William the Conqueror, Normandy and the Middle Ages, industrial or religious tourism, etc.).

YOUR CONTACT PERSON: Cécile BÉCART
Tél. +33(0)2 31 77 08 85
cecile@nouvellevague-loisirsetvoyages.fr
www.nouvellevague-loisirsetvoyages.fr

TOURIST OFFICES

CAEN LA MER - NORMANDIE TOURIST OFFICE & CONVENTION BUREAU

(IM 014.170.009)

Its mission: to offer package day trips exploring Caen and the region, according to your tastes, programme and budget. Guided tours of the region and Normandy, customised day trips and tours for groups.

YOUR CONTACT PERSONS:

Nathalie PETIT

n.petit@caenlamer-tourisme.fr

Céline GIGUET

c.giguet@caenlamer-tourisme.fr

Tél. +33(0)2 31 27 14 10 - +33(0)2 31 27 97 58
www.caenlamer-tourisme.fr

PAYS DE FALAISE TOURIST OFFICE

(IM 014.110.008)

Its mission: to create customised packages for groups and individuals, to organise your day or your holiday across the whole

VEFE INCOMING EVATOURS - IFS

(IM 014.100.009)

Its mission: tailor-made trips for schoolchildren, according to the tastes and requirements of clients. Any theme can be organised for an unforgettable trip (cultural Normandy, off-the-beaten track and magical, Normandy land of memory, etc.).

YOUR CONTACT PERSON:

Mathilde HAHN

Tél. +33(0)2 31 15 22 35
receptif@vefe-incoming.com
www.vefe-incoming.com

of Normandy, offering a range of themes. Services also include finding you suitable accommodation, restaurants and means of transport.

YOUR CONTACT PERSON:

Jérémy BISCHOFF

Tél. +33(0)2 31 90 17 26 - info@falaise-tourisme.com
www.falaise-tourisme.com

TROUVILLE-SUR-MER TOURIST OFFICE

(IM 014.110.021)

Its mission: to design and organise day trips and holidays of all kinds – cultural, gastronomical, historical, sporty, etc. – for your groups, creating tailor-made programmes according to your requirements, that combine top tourist attractions with fun discovery tours to show you the very best of Calvados.

YOUR CONTACT PERSON:

Carine VERDIER - Tél. +33(0)2 31 14 60 75
carineverdier@trouvillesurmer.org
www.trouvillesurmer.org

SEMINARS AND CORPORATE EVENTS



Just picture the scene: the ocean right in front of you, fresh sea air and wide open spaces... It's a perfect place to gather your thoughts and share ideas. By the sea or in the countryside, you'll find the peace and quiet you need, and you can choose from a wide range of venues that host corporate events, each more original than the next. Look no further: Calvados has everything you need for your next seminar or incentive trip! Seminar rooms, event-planning agencies and new products, find all the info on:

www.seminaires-en-calvados.com

YOUR CONTACT PERSON:



Louis-Sébastien Jacquell-Blanc

Marketing Executive

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Tél. +33(0)2 31 27 98 18
www.calvados-tourisme.com/fr/pros/
tourisme-affaires.php

COACH TRAVEL AGENCIES

LISIEUX VOYAGES VOYAGES AIGLONS LISIEUX

(HA 061.950.005)

Its mission: to organise seminars, sports and culture trips, holidays and cruises, providing coaches for bulk tourism (36 to 83 seats).

YOUR CONTACT PERSONS:

Alexandra and Astrid

Tél. +33(0)2 31 31 00 30
lisieux-voyages@europencars.fr

VOYAGES FOURNIER TROUVILLE-SUR-MER

(IM 014.100.002)

Its mission: to organise tours and offer customised packages. They also provide Paris/Deauville transfers, and transport services for seminars, incentive trips, and conferences aboard vehicles of 8, 19 or 22 seats, and coaches for tourism and bulk tourism with 7 to 57 seats.

YOUR CONTACT PERSONS:

Guy LECUYER - André GUYOT

Tél. +33(0)2 31 88 16 73
autocars-fournier@orange.fr

VOYAGES LE MONNIER ARGENCES - FALAISE - VIRE

Its mission: to transport and organise tours or holidays, from day trips to longer trips. They provide airport transfers as well as tours to explore the region and sample the local gastronomy, trips to the D-Day beaches, festive evenings...

YOUR CONTACT PERSONS:

Blandine and Claude LE MONNIER
www.voyages-lemonnier.com(IM 061.120.003) Tél. +33(0)2 31 23 60 00
argences@voyages-lemonnier.com(IM 061.120.006) Tél. +33(0)2 31 20 41 66
falaise@voyages-lemonnier.com(IM 061.120.006) Tél. +33(0)2 31 68 06 74
vire@voyages-lemonnier.com

WHAT'S NEW!

RESTAURANT "LES TROIS SENS COUVERTS"

Capacity of 100 covers indoors, enjoying a direct view of the Souleuvre Viaduct in the Bocage Normand countryside. That's what's on offer at "Les trois sens couverts", an ideal restaurant for groups of hikers, friends and family reunions. A little train can take diners to the site (booking required). Open to groups by appointment (10 days ahead), lunchtime only. Group meals from 16.50€ (without drinkings).

YOUR CONTACT PERSON:

Estelle DECAEN - Tél. +33(0)2 31 66 31 60
normandieluge@gmail.com
www.normandieluge.com



© Normandie Luge

"LA DÉLICATE": SEASIDE VILLAS AUDIO TOUR ON THE MOTHER-OF-PEARL COAST

Parasol in hand, discover the atmosphere of the enchanting Mother-of-Pearl Coast. Put on your headphones and listen to the history and stories of the coast and its stunning villas. From residents' memories of yesteryear to the emotions of today's children, the beach and seaside tell visitors their secrets and soon draw them in closer. The parasol, which is used to geolocate each visitor, allows the story to be tailored to the surroundings. An immersive audio experience to get away from it all in your own little bubble.

Capacity: max. 15 pers. per tour.

Duration of the visit: 1hr45 - Rate: 6€.

YOUR CONTACT PERSONS:

Office de Tourisme de Caen la mer - Normandie
Nathalie Petit and Céline Giguët
Tél. +33(0)2 31 27 14 10 - n.petit@caenlamer-tourisme.fr
c.giguët@caenlamer-tourisme.fr



© A. Jonet - Caen la mer Tourisme

NORMANDY IN THE SPOTLIGHT

Treasure hunt tours to discover Caen in a playful and interactive way! How it works: step back in time on an immersive guided tour on the theme of a district or famous figure from the town. The visitors then become active participants in a treasure hunt or team-based investigation: there's plenty to challenge their skills of observation, deduction, orientation and deciphering! 3 tours are available: "Belle Époque villas treasure hunt", "Charlotte Corday: on the trail of a murderess", and "Caen, deciphering the Middle Ages!". Maximum capacity: 30 to 60 pers. depending on the chosen tour. Duration of the visit: from 1hr30 to 2hr15. Rate: Adults: 8€ / Schoolchildren: 4€.

YOUR CONTACT PERSONS:

Office de Tourisme de Caen la mer - Normandie
Nathalie Petit and Céline Giguët
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c.giguët@caenlamer-tourisme.fr



© Normandie à la loupe

H2O PARAPLUIES

In the village of Crépon, discover all the steps involved in making an artisanal umbrella. From cutting the cloth and fitting the rib tips to ironing, there's a whole range of skills to see! H2o produces over 300 different models, like the "passvent", the "canapluie" or the bespoke umbrella. The tours only take place in the morning, on Mondays, Tuesdays and Fridays, from September to June. Between 15 and 50 pers. max per tour. Free guided visit in F or GB.

CONTACT

Tél. +33(0)2 31 92 89 61 - parapluies.h2o@orange.fr
www.h2oparapluies.com



© H2o parapluies

BISCUITERIE JEANNETTE

This biscuit-making company, located in Colombelles, has over 150 years of history to tell! From a footbridge (with disabled access) featuring large bay windows directly overlooking the production line, no step in the manufacturing process will escape you.

Groups of up to 30 pers. maximum. Tours are usually in the morning as production stops at around 2 pm. Duration of the visit in F, GB or E by appointment: 1hr - Free visit.

YOUR CONTACT PERSON:

Claudia CHENTRE - Tél. +33(0)2 31 70 81 00
conso@jeannette1850.com - www.jeannette1850.com



© T. Houyel - Biscuiterie Jeannette

COASTAL SIGHTSEEING TOUR

Departing from Langrune-sur-Mer and Saint-Aubin-sur-Mer, this interactive outing shows visitors the landscape, plants and wildlife of the upper and lower beach. Tour accessible to people with learning disabilities. The specialist educator accompanying the group makes the experience fun and gives each group an educational booklet at the end of the tour.

Duration of the visit: 1hr/1hr30

Minimum 5 pers./maximum: 20 pers.

Rate: Adults: 3€/Schoolchildren: 2€.

YOUR CONTACT PERSON:

Christelle HUDSON - Tél. +33(0)2 31 97 30 41
christelleh@terresdenacres.com



© S. Guichard

A HARBOUR, AN ISLAND AND ITS OYSTERS: A COURSEULLES STORY

Over the ages, "Corticella" became Courseulles, and its history is closely linked with the development of its harbour and oyster beds. Courseulles was the number one supplier of oysters to the Parisian market in the 18th century, no less! Visit its oyster bed and enjoy a tour and tasting to learn more about the reasons for its success.

Minimum 10 pers./maximum: 20 pers.

Duration of the guided visit in F: 1hr30.

Rate: on request.

YOUR CONTACT PERSON:

Christelle HUDSON - Tél. +33(0)2 31 97 30 41
christelleh@terresdenacre.com



© OT Terres de Nacre

"EXPLORE JUNO WITH THE CLASS":

For 15 years, the Juno Beach Centre in Courseulles-sur-Mer has focussed on sharing the memory of the past with younger generations. From 2019 onwards, a renovated and redesigned exhibition will offer groups a new experience, thanks to new interactive modules including a digital application on a touch screen. Rate: 5.50€.

CONTACT: resa@junobeach.org

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© G. Wait - CJB

TOTALIZE OPERATION

The Allied operations to liberate the town of Falaise began on 8 August, but the German resistance raged on. Canadian and Polish troops lost thousands of men before succeeding in their mission. To understand the violence of the fighting in 1944, there is a guided tour from Falaise with visits to the Polish military cemetery in Urville and the Canadian military cemetery in Cintheaux. This tour will complement the visit to the Mémorial des Civils dans la Guerre (a museum about civilians in wartime). Tour with your own coach. Guide pick-up and drop-off at the Mémorial des Civils in Falaise. Duration of the visit: 2hr30 - Rate: 5.50€/pers.

"GREAT WOMEN DURING THE WAR 1939-1945":

From March 2019 onwards, an exhibition at the Juno Beach Centre in Courseulles-sur-Mer will pay tribute to the Canadian and European women who experienced fear, worry, grief and hope during the Second World War. 16 women's stories will feature in 4 themed areas: "making a difference", "uniformed service", "a civilian workforce" and "worry and loss".

Non-guided visit in F and GB.

Rate: Adults: 5.50€ / Schoolchildren: 4€.

CONTACT: resa@junobeach.org

Tél. +33(0)2 31 37 32 17



© Centre Juno Beach

NEW CINEMA ROOM

In June 2019, the Mémorial de Caen will be even more spectacular and immersive, with the opening of a brand new cinema room. It will screen a film about the transition between the Second World War and the Cold War, and tells the story of the origins of Europe, from the turn of the 20th century to the fall of the Berlin Wall in 1989. A 360-degree screening comprising 17 minutes of previously unseen, exceptional archive footage, to raise awareness of how fragile Peace is.

CONTACT

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© S. Colomyès

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© Loïc Durand

BUT ALSO IN 2020...

VILLA DU TEMPS RETROUVÉ

The "Villa du Temps retrouvé" in Cabourg will bring the Belle Époque back to life. In this period at the turn of the 20th century, Marcel Proust strolled along the streets of Cabourg. The Villa, a spectacular living museum, will tell the story of this picturesque town and the Floral Coast in its heyday, in its own special way. Areas include an immersive room, an architectural interpretation centre about the Belle Époque aesthetic, a temporary exhibition space for contemporary art, a 1900-inspired garden, and much more to discover...



© Ville de Cabourg

BRITISH NORMANDY MEMORIAL

This commemorative monument in Ver-sur-Mer will be dedicated to the 22,000 soldiers, sailors and airmen of the Commonwealth, as well as the local civilian victims, who lost their lives during the D-Day landings on the Normandy beaches. The chosen site is located in a field overlooking "Gold Beach", with a direct view of the remains of Arromanches artificial harbour. The first stone is due to be laid by Emmanuel Macron and Theresa May in June 2019 to mark the 75th anniversary of D-Day. Inauguration planned for June 2020.



© Liam O'Connor Architects / Normandy Memorial Trust



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